

# YES FOR SUCCESS SOCIAL MEDIA POLICY

# **PURPOSE:**

The purpose of this Social Media Policy is to provide guidelines for the responsible use of social media by all members, subcontractors, and stakeholders associated with YES For Success. This policy supports our vision, mission, and commitment to Liberatory Design, ensuring that our collective practices and equitable principles are upheld.

#### VISION:

YES For Success is dedicated to creating a cooperative environment where every member is empowered, respected, and treated equitably. Our social media practices must reflect this commitment to equity, respect, and collaboration.

# MISSION:

Our mission is to implement equitable practices across all regions, ensuring that no region is paid more or less than another. As a cooperative, we are committed to transparency and fairness in all our operations.

# **GUIDELINES:**

### **CONFIDENTIALITY:**

Do not post or share intimate details of the cooperative structure, individual financial payments, or any sensitive information related to individual providers or subcontractors. Each contract within YES For Success is made individually and tailored to the specific needs of the subcontractors. This confidentiality must be maintained at all times.

# **EQUITABLE PRACTICES:**

YES For Success implements equitable practices across all regions. No region is to be treated preferentially, and this principle must be reflected in all social media communications.

Posting about your individual program is encouraged, but sharing exclusive practices of the collective Cooperative without prior approval is prohibited.



# **QUESTIONS AND CONCERNS:**

Any questions or concerns regarding payments, contracts, or operational guidelines should be directed through the appropriate channels, such as the Regional Director or the Ethics Committee, as outlined in the YES For Success operational guidelines.

# **RESPECTFUL COMMUNICATION AND ANTI-DISPARAGEMENT:**

Social media posts must align with the values of respect, equity, and inclusivity. Harassment, discrimination, disparagement, or derogatory comments towards any individual, region, or the cooperative as a whole will not be tolerated.

Disparagement of the cooperative, its members, or its practices on social media is strictly prohibited. All members are expected to communicate in a manner that upholds the dignity and respect of all involved.

#### LIBERATORY DESIGN COMMITMENT:

Social media should be used as a platform to promote the principles of Liberatory Design, focusing on collective liberation, empowerment, and the dismantling of oppressive practices.

Content that supports community-building, collaboration, and the sharing of knowledge in a way that uplifts all members of the cooperative is highly encouraged.

## **ENFORCEMENT:**

Violations of this policy, including breaches of confidentiality, equitable practices, or instances of disparagement, may result in disciplinary action, including but not limited to removal from cooperative meetings, suspension of social media privileges, or termination of the subcontractor agreement.

# **APPROVAL PROCESS:**

If there is uncertainty about whether specific content aligns with this policy, members are encouraged to seek approval from the Regional Director or Ethics Committee before posting.

# **CONCLUSION:**

YES For Success values the power of social media as a tool for communication and collaboration. By adhering to this policy, we ensure that our online presence reflects our commitment to equity, respect, and the principles of Liberatory Design.



# ACKNOWLEDGMENT OF YES FOR SUCCESS SOCIAL MEDIA POLICY

1,	(Print Name), nave read
understood, and agre	e to comply with the YES For Success
Social Media Policy	. I acknowledge the importance of
maintaining confident	tiality, upholding equitable practices
and adhering to the	principles of Liberatory Design as
outlined in this policy	. I understand that failure to comply
with this policy may r	esult in disciplinary action as stated.
Signature:	Date: